

CANDRA WIBOWO

PRODUCT DESIGNER

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Product Designer with 4+ years of experience designing user-centric digital products across multiple industries. My work combines design thinking, data-driven decisions, and a strong sense of collaboration. I've also led a mobile development project as a project lead, managing timelines and communication between frontend and backend teams.

I'm deeply interested in how technology like Web3, DeFi, and blockchain can reshape the way people interact with digital products.

AREA OF EXPERTISE

Prototyping Tools
User Research

Interaction Design
Visual Design

Responsive Design
Project Management

KEY ACHIEVEMENTS

- Selected participant of **Startup Indigo Creative Nation Program 2020 (Klik Adzkia)**, successfully completing incubation through team-based mobile app development.
- Led the development of **POSI Apps**, a mobile application to optimize and streamline company business processes.

PROFESSIONAL EXPERIENCE

Product Designer, PT Riset Perkebunan Nusantara (RPN)
Assignment at Pusat Penelitian Kelapa Sawit (PPKS)

Jan 2025 - Present

- Designed an internal dashboard for palm oil research data used by researchers and management at PPKS.
- Led product design from user research, wireframing, prototyping, to developer handoff.
- Improved usability of internal systems, increasing adoption among non-technical users.

Product Designer | Database Engineer | Team IT Lead,
Pusat Olimpiade Sains Indonesia (POSI)

Jul 2023 - Apr 2025

- Development of existing products for potential enhancements and improvements, realizing a 12% performance improvement.
- Led the administration and maintenance of databases that play a vital role in facilitating the company's day-to-day business operations.

Product Designer, STMIK Triguna Dharma Medan
UI/UX Designer, PT Adzkia Masa Depan

Sep 2022 - Jul 2023

Feb 2020 - Aug 2022

EDUCATION

Master of Information Technology, GPA 3.70/4.00
University Mikroskil Medan

Sep 2022 - Oct 2025

- Thesis on "Implementation of the CNN-LSTM Hybrid Model in Predicting Bitcoin Price Fluctuations".

Bachelor of Information Systems, GPA 3.75/4.0
STMIK Triguna Dharma Medan

Oct 2016 - May 2020

- Relevant coursework in Structural Design and Project Management.

ADDITIONAL INFORMATION

- Certifications:** Mentor UI UX Designer at STMIK Triguna Dharma Medan (2023).
- Awards/Activities:** Part of Startup Indigo Creative Nation Program 2020 (Klik Adzkia)